



Peter Elek

mr.peter.elek@gmail.com
+36203-367912
EU Citizen
<https://www.mrpeterelek.com>

Harvard trained - Senior Program Leader - Co-author of PMBOK 8th - with 10+ years of experience delivering complex, multi-country digital transformation initiatives across the CEE banking sector. Own end-to-end delivery of complex transformation programs (€1.5M–€4M), partnering with C-level stakeholders to drive digital, regulatory and operating model change across CEE banking organizations.

Areas of Expertise

- Project Management
- Digital Strategy
- Multi-country complexity
- Program & Portfolio Management
- PMP, Scrum Master
- Board level materials
- People Management
- Regulatory compliance
- Team Building

Career Experience

Senior IT Project Manager - Central PMO, KBC Group, Budapest, Hungary 2025 - Present

Delivered 3 concurrent **enterprise transformation initiatives** across business and ICT domains, managing end-to-end lifecycle and ensuring alignment with PMO governance. Key **Responsibilities:** End-to-end project lifecycle management with Budget ownership - timeline control - RAID management, Steering Committee reporting with executive alignment, Cross-functional coordination between Business, IT and external vendors, Compliance with corporate governance and PMI standards. **Key Achievements:**

- Delivered SME Account Opening Redesign Project on time and within budget (€150k), doubled SME conversion rate and reduced onboarding time by 35%
- Implemented PSD2 Onboarding Calculator Project facilitating Bank Switch for prospects (Budget: €200k)
- Led Multi-Currency Program (€2.5M) and Round-to-HUF (€1.5M) strategic investment program strengthening subsidiary competitiveness, initiated, planned and started the execution with teams of 60-70 FTE per Program.

CRM Service Leader - Customer Growth Team, Raiffeisen Bank International AG., Vienna, Austria 2023 - 2024

Facilitated the agile rollout of a Remote Collaboration Platform Program implementation with C-level stakeholder management - across **12 CEE Network banks**, drove channel transformation from branch-heavy to remote-first operating model delivering 50% cost optimization and improving cost-to-income ratio. **Program:** Remote Collaboration Tool Program for CEE

Senior Project Manager - Digital Governance & Control, UniCredit Bank, Budapest, HU 2022 - 2022

Led 3 parallel digital transformation projects through budgeting, hiring team members, sourcing suppliers leading to on-time and quality delivery. Managed project release schedules and closures optimizing delivery timelines and boosting team engagement. Developed detailed progress reports for stakeholders, facilitating transparency and strategic decisions enhancing digital channels. **Successfully delivered Projects:** SAS Data Visualization Project - led to visible data accessibility, Trade Finance (Vessel Tracking) Project, SME Mobile Banking 1.0 Project

- Successfully removed roadblocks and fast-tracked activities to meet targeted Go-live dates in digital projects, sorted out budgetary confusion and overlapping reporting duties.

Project Manager - Alternative Channels CE&EE, UniCredit S.p.A., Milan, Italy 2020 - 2022

Promoted to expatriate at HQ, led the Mobile First 2.0 program rollout across Romania, Slovenia, Slovakia, and Hungary, overseeing investments, user engagement, customer care initiatives. Delivered a 25% increase in customer satisfaction across 11 countries, managing a €4M program budget. Directed the UX Design function, ensuring delivery

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aligned with the central product backlog, significantly enhancing customer experience and reducing user complaints by 15%. Drove cross-functional collaboration across Retail, GBS, and external partners, including UniCredit Services, to design and implement scalable digital solutions, underpinned by ROI-driven business case analysis. Contributed to the development and executive presentation of strategic business cases, supporting decision-making at senior leadership level. **Key Programs:** IB, PWS, Mobile Banking Digitalization (CEE)

- Achieved KPI improvement for Average Monthly Active Users on Active Clients to above 55%, YoY +21%

Senior Project Portfolio Manager, UniCredit Bank, Budapest, HU

2019 - 2020

Ensured **Group compliance and quality assurance** across the ICT software portfolio, strengthening adherence to standards and improving delivery transparency at scale. Maintained and enhanced **governance frameworks and target operating model, elevating portfolio oversight** and driving measurable improvements in delivery consistency and process efficiency.

- Developed Quality Assurance (QA) sessions, expanded Independently Developed Programs (IDP) registration, streamlined communication between business and IT departments

Mobile Banking Product Owner, UniCredit Bank, Budapest, HU

2017 - 2019

Led mobile banking backlog prioritization representing Client needs, covering feature design, business specifications and delivery coordination. Collaborated with Group-level regulatory and digital programs (PSD2, GDPR, 3DS, Instant Payments) and aligned execution across CEE entities for Mobile Banking 1.0 and 2.0. Projects.

- Enhanced Total Users by 30% and increased Monthly active user KPI +28%, 2018 +121% MB users, +54% MB au.

Additional Experience

Project and General Manager, 2008-2017, Startups, Budapest, HU

IT Project Budget: 100k euro, Managed 8 FTE, Scope: Mobile and PWS development, Time: 3 yrs

Hospitality Project: 100k euro, Managed 40 FTE, Scope: program organization, construction, Time 5 yrs

Entrepreneurial background managing end-to-end delivery, operations, P&L, and scaling of multi-domain projects.

Education & Professional Development

Credential of Leadership, Impact and Management in Business 2025-2026 Harvard Business School - MA, USA

Corporate Sustainability 2024 - Bocconi University, Milan, IT

Master of Business Administration (MBA) 2022 - Budapest University of Technology and Economics, Budapest, HU

Bachelor of Science Economist in Commerce (BsC) 2005 - College of Szolnok, HU

Marketing Manager – Postgrad. 2001 – College of Szolnok, HU

Member of Project Management Institute from 2024 / USA

Honors & Awards

Marketing Award on Website Category, 2026 - KBC Group, HU Subsidiary

Quality Award on Mobile Applications Category, 2020 - Hungarian Marketing Association

Co-author of PMBOK 8th, 2025 - Project Management Institute

Licenses & Certifications

PMI-PMP 2024, Professional Scrum Master 2023, ISTQB CTAL-TM, CTFL, CTFL-MAT

Languages

English: fluent, C1 - professional

French & Italian: elementary working

Hungarian: mother tongue

Technical Proficiencies

Project & Agile Tools: MS Project, JIRA, Confluence, Asana, **Analytics & BI:** Tableau, Power BI, SAS Visual Analytics

Enterprise Systems: SAP, Oracle ERP, **Collaboration & AI:** Microsoft Copilot, ChatGPT, Google Gemini, Miro Trello

UX & Design: Figma, InVision