



Peter Elek

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Personal Details:

1980 • HU • Hungarian • male
EU Citizen, Open to Relocation

Project Executive

I am a dynamic and results-driven executive with over + years of experience in leading complex, high-impact projects, program & portfolio - managing diverse, cross-functional teams in the financial sector.

Areas of Expertise

- Project Management
- Strategic Planning & Execution
- Agile, Hybrid, Waterfall Methodologies
- Program & Portfolio Management
- Business Development
- Sales & Marketing Management
- Team Leadership
- BASEL, GDPR, MiFID
- Stress & Crisis Control

Career Experience

Senior IT Project Manager - Innovation Directorate PMO, KBC Group, Budapest, HU

2025 -

As a Senior Project Manager at KBC Group's Hungarian subsidiary, I lead complex projects across business, transition, and IT domains, driving them from initiation to successful delivery. I manage budgets, timelines, risks, and stakeholder expectations while ensuring alignment with corporate governance and project management standards (PMI).

- Successfully delivered IN TIME and IN BUDGET the SME Account Opening Redesign Project, resulting double conversion rate in account opening. Parallel leading 2 TOP Priority Projects to improve the Bank's competitiveness with Fintechs.

CRM Service Leader - Customer Growth Team, Raiffeisen Bank International AG., Vienna, Austria

2023 - 2024

Facilitated the agile rollout of a Remote Collaboration Platform across countries, optimizing communication and remote operations, reducing the weight of Branch operation. Conducted comprehensive Business Analysis in collaboration with Service Design, Digital and Reporting teams, crafting business plans that reduced operational costs by 10% across 12 CEE NWBs through remote efficiencies. Developed new remote strategy enhancing omnichannel customer engagement resulting 50% cost saving. **Program:** Remote Collaboration Tool Implementation Program for CEE

Senior Project Manager - Digital Governance & Control, UniCredit Bank, Budapest, HU

2022 - 2022

Directed end-to-end project planning and implementation of the entire projects through budgeting, hiring team members, sourcing suppliers leading to on-time delivery. Managed project release schedules and closures optimizing delivery timelines and boosting team engagement. Developed detailed progress reports for stakeholders, facilitating transparency and strategic decisions, and successfully delivered parallel 3 projects. Successfully delivered **Projects:** SAS Data Visualization Project - led visible data accessibility, Trade Finance (Vessel Tracking) Project, SME Mobile Banking 1.0 Project

- Successfully removed roadblocks and fast-tracked activities to meet targeted Go-live dates in digital projects, sorted out budgetary confusion and overlapping reporting duties.

Project Manager - Alternative Channels CE&EE, UniCredit S.p.A., Milan, Italy

2020 - 2022

Led the Mobile First 2.0 Project rollout across RO, SI, SK, HU coordinated investments, user events and customer care area which improved customer satisfaction by 25% across 11 countries. Partnered and led the UX Design team to ensure timely delivery aligned with the Backlog Roadmap, enhancing customer experience and reducing user complaints by 15%. Spearheaded collaboration with Retail, GBS, and external teams, including UniCredit Services to

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conceive, develop and implement digital projects, ROI based analysis of Business. Assisted in development and presentation of business cases to executive leaders. **Projects:** IB, PWS, MB Digitalization Program for CEE

- Achieved KPI improvement for Average Monthly Active Users on Active Clients to above 55%, YoY +21%

Senior Project Portfolio Manager, UniCredit Bank, Budapest, HU

2019 - 2020

Provided quality checks on Bank's operational procedures and policies to be compliant with Group Rules. Process monitoring of effectiveness, performance, and provision of measurement assistance for procedure. Maintained standards, comprising methodologies, tools, guidelines, and quality assurance to align with the goals of Group. Updated development methodology descriptions, including guidelines, manuals; oversaw and directed the duties involved in improving the process. Ad-hoc Project Management shadowing tasks. **Portfolio:** IT SW Portfolio Management

- Developed Quality Assurance (QA) sessions, expanded Independently Developed Programs (IDP) registration, streamlined communication between business and IT departments

Mobile Banking Product Owner, UniCredit Bank, Budapest, HU

2017 - 2019

Operated in management of mobile backlog in agile product development, including new function prototyping, writing business specifications. Collaborated with Global Programs comprising 3DS, PSD2, GDPR, Instant Payment, and mCash. Oversaw all aspects of drafting, backlog prioritization, T-shirt sizing, UAT testing, maintenance testing, resource handling, aligning with stakeholders locally and internationally, such as UniCredit CEE Countries, External Providers, and CEE HQ. **Project:** Mobile Banking 1.0 Project and Mobile Banking 2.0 Project

- Enhanced Total User Amount by 30% and increased Monthly Active User KPI +28%.
- Achieved KPI improvements: 2018 +121% MB users, +54% MB active user

Additional Experience

Sales & Marketing Manager, 2016-2017, www.privatbankar.hu, Budapest, HU

Project and General Manager (Owner), 2011-2016 Stock Pub 1927, Szolnok, HU

IT Project Manager (Co-owner), 2008-2011, www.neszorakozz.hu, Hungary Area

Project Budget: 100k euro, Managed team of 8 persons, Scope: Mobile and PWS development, Time: 3 yrs

Automotive Commercial - Sales Positions, 2001-2008, Opel (GM), Renault, Porsche HU Dealerships, Szolnok

Education & Professional Development

Credential of Leadership, Impact and Management in Business 2025-2026 Harvard Business School - MA, USA

Corporate Sustainability 2024 - Bocconi University, Milan, IT

Master of Business Administration (MBA) 2019 - Budapest University of Technology and Economics, Budapest, HU

Bachelor of Science Economist in Commerce (BsC) 2005 - College of Szolnok, Szolnok, HU

Marketing and Advertising Manager 2001 - College of Szolnok, Szolnok, HU

Gen AI - Prompt Engineering, Value Stream Management / PMI, **Member of Project Management Institute USA**

Honors & Awards

Quality Award on Mobile Applications Category, 2020 - Hungarian Marketing Association

Licenses & Certifications

PMI-PMP 2024, Certified Scrum Master (PSM I.) 2023, Scrum.org, ISTQB CTAL-TM, CTFL, CTFL-MAT, LCCI C1 EN

Languages

English: fluent, C1

French & Italian: elementary working

Hungarian: mother tongue

Technical Proficiencies

MS Office 365, Microsoft Project, Asana, ERP tools, Visio, CRM tools, Google Analytics, Gemius, WordPress, SAP

Atlassian JIRA - Confluence, Adobe Analytics, Trello, Tableau, InVision, Figma, SAS VA, CX frameworks, Power BI